



The 2011 Portsmouth Criterium

APPLICATION/REGISTRATION FORM – Lifestyle Expo

Sunday, September 18, 2011
11:00 AM – 5:00 PM (rain or shine)

REGISTRATION DEADLINE is 8/31/2011. Applications will be accepted on a first-come-first-serve basis until all spaces are filled.

PLEASE PRINT OR TYPE:

Business/Organization Name: _____
 Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____
 Website: _____

Early Bird Registration ends June 15, 2011. Regular registration ends August 31, 2011.

	Standard (15'x10' space – includes 8' draped table)		Abbreviated (9'x 6' space – includes 6' draped table)	
Early Bird Registration (ends 6/15/11)		\$200.00		\$125.00
Regular Registration (ends 8/31/11)		\$225.00		\$150.00

Total Enclosed

All applications must be accompanied with a certificate of insurance. You must note The Portsmouth Criterium/Seacoast Area Bicycle Routes (SABR) as an additionally insured party for the Lifestyle Expo date. The amount of liability coverage required is \$1,000,000. **Registration form will not be approved and you will not receive a Booth assignment until you provide the Portsmouth Criterium with proof of insurance (Certificate).**

Please list/describe ALL sales items, printed materials, displays, demonstrations, and any other activities that you will offer. Discrepancies between descriptions and actual "day of" content will be considered to be in violation of Lifestyle Expo rules (See Rules and Regulations)

List all equipment you will be using:

Please describe your display booth (open/solid back, overhead structure, etc.)

(There are no placement guarantees – all Downtown merchants will receive the right of first refusal for their storefront spaces.)

Will you need electricity? Yes _____ No _____

Please call Jan Merkley at 603.617.8998 with any questions. **Please make checks payable to: Portsmouth Criterium**
Please mail application, certificate of insurance, and check to:
JEM Events, P.O. Box 453, Barrington, NH 03825
Certificates of Insurance may also be sent to jem.events@yahoo.com