



## Notice to Downtown Merchants:

### Portsmouth Criterium

Sunday, September 19th

Streets Closed: 7:00 am-6:00 pm

Races: 11:00 am to 5:00 pm

The kids races kick off the day at 11am. Streets are closed downtown starting at 7:00am and reopen at 6pm. The Police Dept. does an excellent job keeping this under control but the downtown area is crowded on race day!

### An Opportunity For You:

**Be prepared! Take advantage!** Race day sees a lot of folks walking around town. If your business is open and provides consumer goods or services you should see heavier than normal traffic.

We also conduct a Lifestyle Expo along Market and Pleasant Streets from Noon to 5pm. If your business has brochures, flyers and *especially* discount coupons, we would be happy to display them (for free) at our "Merchants Table" at the Expo.

#### A Request:

We have door prize giveaways and would certainly appreciate any item or gift certificates you would be willing to contribute – your business will be acknowledged!

If you would like to sponsor our event, we have several levels of sponsorship available, please contact:

Susanne Delaney  
 susdel71@yahoo.com • (603) 817-2736

**Race Info:** [www.portsmouthcrit.com](http://www.portsmouthcrit.com)

